

# Associate Welcome



## Dear Future UK Customers & Associates,

With much anticipation and excitement, MXI Corp is pleased to announce that it is prepared to officially open the United Kingdom. With now over 4,000 pre-enrollees, unequivocally there has not been another international market more enthused and anxious for the introduction of the Xoçai™ products and the amazing business opportunity of sharing Healthy Chocolate. As we now transition from our pre-launch efforts to officially operating in the United Kingdom, below are important steps to help guide you through this process.

# UK Pre-Enrollees



## Becoming a “Customer” – Starter Kit & 1st Case of Xoçai™

On Monday, January 19 at 11:00pm London time all UK pre-enrollees will be able to purchase their initial order by clicking on “Pre-Enrollee Sign-Up” tab at [www.mxicorp.eu](http://www.mxicorp.eu) or by clicking on the link below,

<https://www.iact1.com/mxi/Application/Apply.cfm?Upgrade=1>

# UK Pre-Enrollees



To get started, you will need your distributor ID# to complete **Step 1**. Click **Continue** and then follow the rest of the set-up steps.



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## Step 1

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To complete the setup of your distributor account, enter your ID in the space provided below.

Distributor ID:

## Continue

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Once you have completed the information above, continue with your application by pressing the Continue button below.

Continue

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# UK Pre-Enrollees



On your initial order you are eligible to purchase your “Starter Kit” at a cost of US\$40 and one case of Xoçai™, either Nuggets or X Power Squares, at a cost of US\$158.

After you purchase your Starter Kit and 1st case of Xoçai™, you become a “Customer” eligible to buy Xoçai™ at the wholesale price, sell retail and earn Quick Cheque Bonuses on your personally sponsored Customers’ and Associates’ Activation Orders.

# Setting Up Auto-Ship

While ordering your Starter Kit & 1st Case of Xoçai™, you can also set-up your Auto-Ship of either Xoçai™ Nuggets or X Power Squares, which will be processed approximately four weeks after your initial order.

Auto-ship is an important element to your Healthy Chocolate Business, because it ensures that your volume never “flushes” and so that you can earn Bonuses, especially in the beginning with your Quick Cheque Bonuses.



# Becoming an “Associate”

## Ordering 2nd Case of Xoçai™

You will be able to order a 2nd case of Xoçai™ seven days after you purchase your Starter Kit and 1st case of Xoçai™. By ordering a 2nd case of Xoçai™ you become an “Associate,” and are eligible to earn all commissions as outlined in the downloadable **Compensation Plan** found by clicking on “My Business” and then “Library.”



# Registering for UK Launch Event

(January 30-31, 2009)

You must purchase your Starter Kit and at least 1st case of Xoçai™ (may not be an AutoShip order) to be eligible to attend the UK Launch Event. Once your initial order has been placed, please click on the “UK Launch Registration” icon at [www.mxicorp.eu](http://www.mxicorp.eu) to pre-register for the Event. You’ll be asked to complete a brief registration form, please make sure that you have your ID # and Order # ready. Only those who have placed an order may pre-register.

## IMPORTANT NOTE:

US & Canadian Leadership attending event must also pre-register for the event.



# Registering for UK Launch Event

(January 30-31, 2009)



Once you've pre-registered, MXI Corp will then verify your registration and after it has been verified you will receive an e-mail confirmation, within 48 hours, that you will need to print out and bring with you to attend the UK Launch Event, no exceptions. Those that pre-register will pick up their Xoçai™ product at the UK Launch Event.

Due to limited seating, those that pre-register may only bring their spouse or business partner. You will also be required to provide their information.

If you choose not to attend the UK Launch Event, your product will be shipped on Monday, February 2nd, 2009.

# Accessing the Back-Office



You will be able to access your UK Back-Office on Monday, January 19, 2009 at 11:00pm London time.

Go to [www.mxicorp.eu](http://www.mxicorp.eu) and click on Back Office.

If you already have a password, login as you have in the past. If you do not have a password click on Register and follow the directions to set up your password.

# New UK Enrollees



## Sponsoring

After 11:00pm London time on January 19, 2009 there are two ways to sponsor a new “Customer”:

1. You can enroll them through your Back-Office by clicking on “**My Business**” and then clicking on “**Graphic Tree**” and going to the bottom of whichever line you are going to place them in and clicking on the little red box on the outside of that leg. That will pull up the screen for you to register a new Customer.

# New UK Enrollees



## Sponsoring

2. You can download an application form either on your Back-Office by clicking on “**My Business**” and then clicking on “**Library**” or by downloading the form at [www.mxicorp.eu](http://www.mxicorp.eu) . Print out the application, have your new customer complete it and fax it to the number on the application.

# New UK Enrollees



## Deciding where to place your new person

You will place your first person in a shared team leg. This is the leg that your sponsor may contribute to overtime. Ask your sponsor which of his or her teams you are in. If you are in your sponsor's left team then your shared team leg is your left leg. If you are in your sponsor's right team then your shared team leg is your right team. The second person you sponsor will be placed in the other leg.

Once you have put one person in each leg then you simply add people to the leg that has the least amount of volume. Your goal is to keep your legs as equal as possible in volume because that will provide you with the greatest amount of immediate income.

# New UK Enrollees

## Deciding where to place your new person

To find your volume numbers simply log into your Back-Office and then click “**My Business**” and then click “**Graphic Tree.**” At the top you will see a chart of your volume numbers as shown below.

Volume Information				
	Left BV	Right BV	Left QV	Right QV
Last Paid Week 01/2008 (Ending 6 Jan 2008)	2,100.00	2,340.00	2,200.00	2,640.00
Week 02/2008 (Ending 13 Jan 2008)	2,250.00	1,990.00	2,750.00	2,190.00
Week 03/2008 (Ending 20 Jan 2008)	2,960.00	2,240.00	3,960.00	2,640.00
Week 04/2008 (Ending 27 Jan 2008)	360.00	0.00	660.00	0.00
Current Carry Forward	0.00	18,010.00		

\*This is carry forward volume as of the last bonus run. Are you on autoship?!

# New UK Enrollees

## Deciding where to place your new person

**BV is bonus volume.** This is the volume upon which your commissions will be calculated.

**QV is qualifying volume.** Advancements and maintenance requirements are based on QV.

The difference between BV and QV is the volume that is used to pay Quick Cheques (Activation Volume).

In terms of placement you are interested in BV. Simply look at your left BV and your right BV and place the person in the team that has the least amount of volume. For example, in week one it would be the left team and in week two it would have been the right team.

# New UK Enrollees



## Deciding where to place your new person

Your goal is to build a left team and right team. We want you to understand from the beginning that everyone will need to build two teams.

# New UK Enrollees



## Setting Your Sign-Up Preferences

Your Sign-Up preferences determine which team your new person is placed.

- ▶ Log into your Back-Office
- ▶ Click on **“My Business”**
- ▶ Click on **“Sign up Preferences”**
  - **Your choices will include the following:**
    - Power Leg Left or Power Leg Right
    - Business Center 1
    - Leg Left or Leg Right

# New UK Enrollees



## Setting Your Sign-Up Preferences

- ▶ **Decide in which leg you want your next new person to be placed and set the preferences based on that.**
  - If you want them to be in your left leg set the preferences for Power Leg Left, Business Center 1, Leg Left
  - If you want them to be in your right leg set the preferences for Power Leg Right, Business Center 1, Leg Right.



Please familiarize yourself with these important steps as you start your Healthy Chocolate Business. If you have any questions, you may contact your sponsor, a member of your upline or a valued, MXI Customer Service Representative.

Sweet Success,

MXI Corp Management

